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## **Consulting companies use Viscovery in analytics services**

**[News — Viscovery]** Vienna, Austria, 10 August 2011 —

Consulting companies of all sizes have used Viscovery in diverse consulting projects for many years. Now Viscovery has entered into an agreement to provide Deloitte, the global professional services organization, with a Viscovery SOMine license, in connection with Deloitte's *AsOne* client service offering ([www.deloitte.com/asone](http://www.deloitte.com/asone)).

The *AsOne* archetypes are presented in the book *AsOne* by Merdad Baghai and James Quigley ([www.asone.org](http://www.asone.org)), which was listed in the New York Times Top 10 economic books. These eight archetypes of work behavior were defined using clusters created with the Viscovery software from customer data.

### **About Viscovery**

Viscovery Software GmbH, one of the first data mining companies in Europe, is a leading vendor of predictive analytics. The Viscovery<sup>®</sup> Suite offers unique, patented technology for explorative analysis and statistical modeling of complex data. The Viscovery team provides comprehensive expertise and years of experience leading projects in customer analytics, customer segmentation and scoring, as well as text mining applications, gene-expression data analysis and industrial process optimization. Online demos for several applications, including an analysis of website visits ([www.viscovery.net/demos/click-stream-analysis](http://www.viscovery.net/demos/click-stream-analysis)), are available at the company website.

Viscovery software has been used successfully by numerous customers worldwide in the fields of banking, insurance, telecommunication, industry, media and retail, as well as at research organizations and universities. Viscovery is the only continental European data-mining provider listed in Gartner's last "Magic Quadrant for Customer Data-Mining Applications." Since September 2007, Viscovery has been a company in the Biomax Group. More information about Viscovery is available at [www.viscovery.net](http://www.viscovery.net).

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